

# denim & diamonds

A Fundraising Dinner Gala to Benefit OneTL  
March 31, 2012 | Osher Marin JCC

## Auction Donation Form

### DONOR INFORMATION

TL Parent  TL Alumni

Donor Name (as you wish it in print) \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Solicitor (if applicable): \_\_\_\_\_ Phone: \_\_\_\_\_

### ITEM INFORMATION (will be printed in Auction Catalog) Please complete a form for EACH donated item.

Item Name: \_\_\_\_\_

Item Description: (be as specific as possible): \_\_\_\_\_

Please include website link for product or service (optional)

Estimated Value (required) \$ \_\_\_\_\_  Physical Item  Gift Certificate

Special Instructions/Restrictions: (Please list all restrictions, expiration date, # people, excluded dates, etc.)

Item/Certificate Enclosed  TLHS create certificate  Pls contact me to arrange pick up

Our restaurant gift certificate is valued at \$50 or above. Please include us on the One TL "Ladies Lunch List"

**We welcome displays of brochures, business cards, pictures, etc., but cannot guarantee return of the items after event.**

### EVENT SPONSORSHIP - Sponsors' logos will be prominently displayed. Send logo to: [Logo@TerraLindaHighSchool.net](mailto:Logo@TerraLindaHighSchool.net)

\$2500 Platinum Sponsor  \$1000 Gold Sponsor  \$600 Silver Sponsor  \$250 Bronze Sponsor

(10 event tickets)

(6 event tickets)

(2 event tickets)

(0 event tickets)

Please donate the free tickets to TLHS teachers.

Item Deadline: March 2, 2012 (for the Auction Catalog which is provided via email to all parents)

Please send form with donation to:

**Terra Linda High School - Auction Event**

**320 Nova Albion Way**

**San Rafael, CA 94903**

Phone Cara at (415) 492-8211 **Fax: (415) 446-9496**

Donor should retain a copy for record/tax purposes

For Office Use Only

- Tangible Item Stored
- Item Needs Pick-up
- \_\_\_\_\_ Will Pick Up
- Certificate Received
- Certificate Needed
- Create Certificate
- Added to Database

TLHS and One TL made no payment nor provided any services in exchange for the contribution of this item. We are a 501(c)3 organization.

[www.SupportTLHS.com](http://www.SupportTLHS.com) THLSA Tax ID# 51-0154250

100% of your donation is tax deductible and 100% of the proceeds benefit  
Terra Linda High School Programs and Facilities

**Thank you in advance for your generous donation.**



# OneTL Denim and Diamonds 2012 Sponsorship Packages

## Item and Service Donation Sponsors

All donation sponsors who contribute items/services will receive:

- 1) Listing on the Terra Linda High School OneTL Event Web Site: [www.supportTLHS.com](http://www.supportTLHS.com)
- 2) Visibility during pre-event e-mail blasts to our TLHS Group e-mail list
- 3) Listing in the looping video displayed at the Denim and Diamonds event

**Featured Donation Sponsors** who contribute items/services that value of over \$500 will also receive

- 1) "Featured Item" slide in event video – with your logo/artwork/name on it's own slide.
- 2) Items selected for Live Auction will be featured on their own slide, and displayed for as long as the bidding process takes.

## Cash Donation Sponsors

**All Cash Level sponsors will receive** Listing on OneTL Event website and in the live event video.

**Bronze Sponsors:** will also receive Logo/Name on a shared page of event website & video

**Silver Level Sponsors:** will also receive larger Logo/Name on a shared page on event website & video

Plus: Logo/name listed on e-mail blasts to TLHS event group e-mail list

Plus: 2 free tickets to the event

**Gold Level Sponsors:** will also receive Logo/listing/name on web site

Plus: Individual slide on event video

Plus: Logo/name listed on e-mail blast to TLHS event group e-mail list

Plus: 6 free tickets to the event

**Platinum Level Sponsors:** will also receive Logo/artwork/name on web site

Plus: Individual slide on event video

Plus: Logo/name listed on e-mail blasts to TLHS event group e-mail list

Plus: Logo/artwork/name on main stage presentation prior to dinner program

Plus: 10 free tickets to the event

## Here are some benefits to supporting Terra Linda High School through Denim and Diamonds:

- 1) Your name or company name will be highly visible through
  - a. Communication to over 1,000 parents through our TLHS event group e-mail blasts
  - b. Featured on our Support OneTL Event Web site – which is visited by over 1,000 parents
  - c. Promoted at our annual event, attended by up to 300 influential parents and supporters
- 2) Your company will generate good will to TL parents, who are influential consumers
- 3) Your company will generate good will to Terra Linda high school students, who influence purchasing decisions now, and will be loyal customers for years to come
- 4) Helping Terra Linda means investing in the future of our children and our community
- 5) Your donation is 100 % tax deductible

## Artwork submission format and guidelines:

Please send logos or artwork as soon as you complete your form. It will be displayed on our web site in the order it was received. Send logos/art in JPEG, GIF, or EPS format to [logo@terralindahighschool.net](mailto:logo@terralindahighschool.net).

*Send logos/art ASAP - but no later than March 2, 2012*